CASIO_®





Smartphone Link Series



Speed and Intelligence

Providing dynamic, intelligent support

for independent men who set the pace ahead of the pack.

A sporty, high-performance metal analog watch that continues to evolve

through a fusion of dynamic design with advanced technologies.

This is EDIFICE.

A watch with new potential for maintaining the lead in challenging times.



Smartphone Link

Offering proven time management

for men of action around the world

in moments of decision when it's time to act.

Unchained from time's restraints,

they interract more freely with time and the world.

Smartphone Link is for everyone living in our global era.

Performance acknowledged by racing drivers who do battle around the world, crossing time zones dozens of times a year.

Scuderia Toro Rosso | CASIO EDIFICE OFFICIAL PARTNER

Casio supports the Scuderia Toro Rosso as an Official Partner.

Through this partnership with its many shared characteristics, including youthful dynamism,
innovative zeal poured into machines and a passionate pursuit of speed,
we will take up new battles together in the 2016 season.



Daniil Kvyat and Carlos Sainz Scuderia Toro Rosso drivers



Smartphone Link to achieve multifunctionality

CASIO WATCH+

This dedicated app enables you to manage various settings on your watch from your smartphone without operating the watch.



Keeping accurate time

Accurate Time System

Accurate time information (UTC) is acquired by a smartphone from a time server on the Internet. The smartphone then analyzes this time data and its own current positioning data regarding the time zone and DST (daylight saving time) status of the current location and resets the watch to the correct time automatically. Since Wi-Fi communication is also possible, the smartphone can also acquire time information in indoor environments such as airports or subways.

Automatic Time Adjustment

The watch is reset regularly 4 times a day*1 by the smartphone to show both home time and world time correctly. You can also reset the watch manually with just a push of a button*2 when crossing between time zones. The precise time in the current location is displayed instantly with DST (daylight saving time) taken into account.

*1 EQB-600 only. EQB-500 once/day. *2 EQB-600



Easy watch operation using the app

Easy watch setting

World time setting and various other operations can be managed on the smartphone.

- World time city selection
- Home time / world time display switching (EQB-600)
- Operation sound ON / OFF switching
- Adjusting hand alignment
- Alarm setting (EQB-500)

Locate your phone easily

Phone Finder

Performing a button operation on the watch causes your phone to sound a tone, even if it is in silent mode. This means you can quickly locate your phone even if it is in your bag, or anywhere else nearby.

Powered by light Tough Solar



This original solar-recharging system converts not only sunlight, but even weak light from fluorescent lamps, to operating power. It provides ample power to assure stable operation of Bluetooth® communications and other high-load functions.

Advanced World Time function

World Time for over 300 cities

The smartphone app can be used to conduct world time city selection. After a city is selected by touch from a world map or a city list containing over 300 cities, the time in the selected city is displayed on an inset dial with DST (daylight saving time) taken into account.

Dual Dial World Time

- 2-city simultaneous time display -

The time in the current location home time is displayed on the main dial and the time in a city selected with the smartphone app world time on an inset dial. An easy operation enables immediate switching between the two city time displays.





Original design engendering functional beauty



Powerful presence

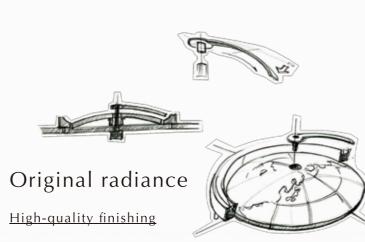
Bold design concept

The external design conveys a sense of motion and intelligence. A prototype created based on a sketch gave shape to the bold design concept.

Face design

Eliminating the need for watch operation enabled installation of a bezel with no city codes inscribed on it. The resulting freedom in applying design techniques gave birth to functional beauty free from reliance on decoration.





Application of a polarizing deposition causes the 3D globe dial's appearance to change depending on the viewing angle. The original colour arrived at through trial and error is unmatched in the world.







EQB-600 Series





Features



3D Globe Dial

A dome-shaped dial rotates once a day, imitating the globe's rotation, with a small hand indicating the time zone and day / night in the selected world time city.



3D round index

The 3D hour markers combine straight and curved lines in a complex form.

The molding of slanting surfaces to depict gentle curves underscores to the dial's impression of depth.



<u>Layered bezel</u>

The bezel combines stainless steel and aluminum to form a double-layered structure. Viewed from the side, its radiant beauty highlights its nonchalant individuality.



Dual coil motor

The movement of the large 3D globe dial is driven by a high-torque dual coil motor. While operating the dial to mirror the earth's rotation, it realizes smooth, expressive movements when changing world time city settings.



EQB-500 Series



Features



Bold design

3D hour markers configured using straight lines are suited to the hard-looking metal case. The design dispenses with all ornamentation to give an impression of functionality.



Stopwatch data transfer with preset circuit data

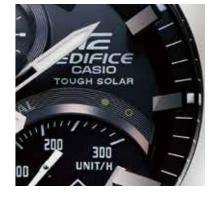
You can transfer stopwatch data measured by the watch to create log files (Lap / Split time display measured in 1/1000 second for up to 100 entries)

Data for the world's major motor racing circuits are preset in the smartphone app. The average speed for each lap is calculated based on this data using measurement values obtained by the watch's stopwatch and displayed on an inset dial.



Daily alarm

The alarm sounds once a day at a preset time. Setting is conducted easily on the smartphone app.



E-mail checking

The presence or absence of new e-mail reception by an account registered on the smartphone app can be confirmed with watch button operation.

New e-mail received
No new e-mail received

		Smartphone Link	
		EQB-600	EQB-500
Tough Solar		0	0
Mobile Link Functions	Auto Time Adjustment	4 times a day	Once a day
	One-push Time Adjustment	0	0
	Easy Watch Setting	•World Time for over 300 cities •Home Time/World Time switching etc.	•World Time for over 300 cities •Daily alarm settings
Phone Finder		0	0
E-mail Check		_	0
Dual Dial World Time		0	0
Stopwatch		-	1-second stopwatch (1/1000-second, 100-lap display on smartphone)
Daily Alarm		_	0
Day and Night Indicator		0	_
AM/PM Indicator		_	0
Day Indicator		0	0
Date Display		0	0
Low Battery Alert		0	0
100 m water resistance		0	0
Approximate battery operating time (no exposure to light after a full charge)		5 months	7 months

Special contents



Special movie

A promotional video produced by EDIFICE and Scuderia Toro Rosso



Product movie

A movie introducing the EDIFICE Smartphone Link series' designs, manufacturing quality and technological concepts



Check information about the latest models and Scuderia Toro Rosso on EDIFICE's current Facebook page.



For details

edifice-watches.com

[Supported mobile phones as of May 11, 2016]



Apple: iPhone 6s, iPhone 6s Plus (iOS 9 to 9.3), iPhone 6, iPhone 6 Plus (iOS 8.1.3 to 9.3), iPhone 5s, iPhone 5c, iPhone 5, iPhone 4s (iOS 8 to 9.3) SAMSUNG: Galaxy S6 edge+ (Android 5.1 to 6.0), Galaxy Note5 (Android 5.1), Galaxy S6 edge, Galaxy S6 (Android 5.0 to 6.0), Galaxy Note4 (Android 5.0 to 5.1), Galaxy S5 Active, Galaxy Note Edge (Android 5.0), Galaxy S5 (Android 4.4 to 5.0), Galaxy S4, Galaxy Note3 (Android 4.3 to 5.0)

*Bluetooth is registered trademark of Bluetooth SIG, Inc.*1Phone is a trademark of Apple Inc.,registered in the U.S. and other countries.*GALAXY Note and GALAXY S are registered trademarks of Samsung Electronics Co., Ltd.*Android and Google play are trademarks of Google Inc.*Other trademarks and trade names are those of their respective owners.